



**CLASSIFIED RATE CARD
NUMBER 21·JANUARY 1, 2008**

EMPLOYMENT SECTION

Print Ads	1X	2X*	3X*	6X*
Line Ad per line (4 line minimum)	14.00	12.00	10.50	9.00
Box Ad per column inch	93.00	74.50	66.00	56.00
~ Box Ad layout fee	10.00 per ad per issue			
Blind Box Service	40.00 per ad			
Line Ad-boldface	1.00 per word			

* Consecutive insertions

**WEEKLY
SPECIAL**

Buy 3 Consecutive
Print Ads The Fourth
Ad Is Free![†]

+FREE ad does not count
toward frequency fulfillment.

WWW.RCJOBS.COM

Online Ads

RCjobs.com (Web only)**	375.00 1st week, 300.00 each additional consecutive week
Add RCjobs.com to your print ad ***	185.00 per week **
Add E-mail Alerts to your Web ad	150.00 per week **
Featured Employer Profile add-on	90.00 per week
RCjobs.com display ads	275.00 Skyscraper, 200.00 Bottom Banner - per week
Resume Search add-on	50.00 per week, 150.00 per month, 1500.00 per year
Listing Upgrade	35.00 per week

** Per job listing *** Two consecutive print insertion minimum, same text only

NON-EMPLOYMENT SECTION

Print Ads	1X	2X*	3X*	12X	24X
Line Ad per line (4 line minimum)	10.00	8.00	7.00	6.00	5.00
Box Ad per column inch	52.00	41.50	37.00	31.25	25.00
Add rollcall.com to your print ad	10.00 per week				
Line Ad-boldface	1.00 per word				

* Consecutive insertions

CLASSIFIED INDEX

- Employment • Seeking Employment • For Sale
- Political Services • Commercial Real Estate
- Residential Real Estate • For Rent • Notices
- Vacation Spots • Professional Services
- Roommates • Moving Services • Lost & Found

ROOMMATE & FOR SALE CATEGORIES

Your 1st ad is regular price, your next 3 are FREE! Please note, this excludes Real Estate ads.

FREQUENCY DISCOUNTS

Frequency discounts are not retroactive and must be established before your first ad appears. If planned insertions are not fulfilled, the charge will be re-billed at the earned rather than contracted rate. Classified rates are non-commissionable.

PAYMENT AND COPY TERMS

Pre-payment is required. Roll Call accepts checks, money orders, cash and charges to Visa, MasterCard, Discover and American Express. The publisher reserves the right to reject any advertising. Ads that appear in the paper with errors that are our fault may receive space credit in the next available issue. We are not responsible for damages beyond the cost of the ad itself. All ads are subject to Roll Call's indemnification clause. To view this policy, please see our web site, www.rollcall.com.

MECHANICS

ONE COLUMN	TWO COLUMN	THREE COLUMN
1 3/4 inches	3 3/4 inches (minimum 2 inches deep)	5 3/4 inches (minimum 3 inches deep)

Line Ad: Approximately 30 characters per line

MATERIAL DEADLINES

PUBLICATION DAY	SPACE RESERVATION
Monday	Wednesday at 2pm
Tuesday	Thursday at 2pm
Wednesday	Friday at 2pm
Thursday	Monday at 2pm

CLASSIFIED OFFICE HOURS

Monday-Friday, 9 a.m. to 5 p.m

Email your ad copy & contract information to:
classdept@rollcall.com

or send a fax to
202/824-0475

We will contact you with cost and details.